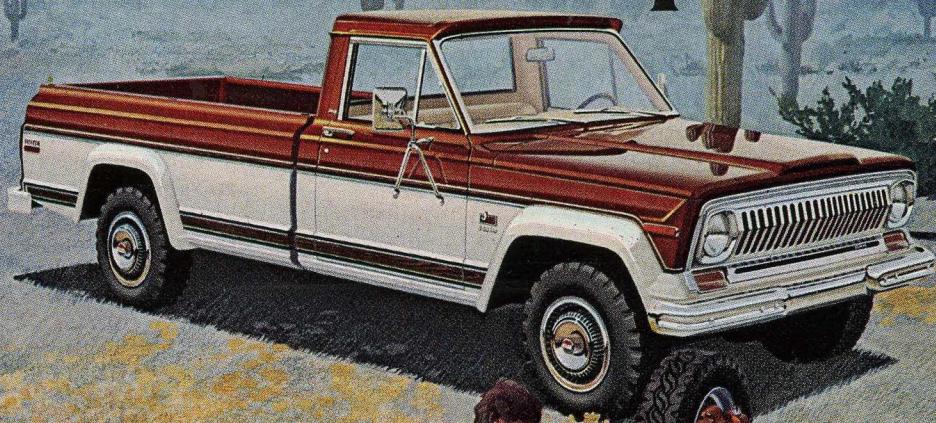


All pickups are not created equal



Only Jeep® Pickups offer Quadra-Trac™

Quadra-Trac is the new automatic 4-wheel drive system the experts are raving about. And only Jeep Pickups offer it. This new system delivers 4-wheel drive super-traction to the wheels the instant you need it. No need to get out and lock hubs, no shift lever to fuss with. Quadra-Trac is an exciting option that makes the toughest trucking smoother than ever before.

Whether you choose Quadra-Trac or our famous standard 4-wheel drive the

hauling's easier because both are the product of over 30 years of rough-road experience.

Add 'em up: The rugged dependability that Jeep has come to stand for—axles, suspension, body—all hanging together super-tough to do most any job you put it to, and Quadra-Trac, the premier 4-wheel drive. That adds up to one sweet pickup.

For fun or profit, Jeep Pickups are a little more equal than all the rest.

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